

## Sponsorship Opportunities and Benefits: EVENTS

**Sponsorship of a Ballet Arizona event puts your company's name in front of some of the most valued consumers in the state.**

– Board Member Michelle Schechner, Citi Private Bank



### **Dance With Me – A Ballet Arizona Gala**

Friday, January 22, 2016  
6:30 pm | Scottsdale Center  
for the Performing Arts  
*Proceeds benefit Ballet Arizona's free  
and low-cost educational programming,  
which reaches thousands of Arizonans  
each year.*

#### **Sponsorship Levels:**

True Love's Kiss – \$50,000  
Princess Aurora – \$25,000  
Prince Désiré – \$10,000  
The Lilac Fairy – \$5,000  
Depending on sponsorship level,  
Marketing & Promotion benefits may  
include Company's name on the Gala  
page of Ballet Arizona's website,  
acknowledgement in Ballet Arizona's

2015-2016 performance programs,  
company's name on printed and  
electronic collateral, company's linked  
logo on the Sponsors page of website,  
and recognition from the stage prior  
to the Gala performance.

Hospitality & Entertainment benefits  
may include Gala table with ten  
table seats and ten seats for the Gala  
performance and an opportunity to  
invite an artist to dine with you at  
your table.



### **The Nutcracker Festival**

Enjoy a family-friendly day  
full of unforgettable holiday  
festivities with Ballet Arizona!  
*Proceeds from this event support the  
programs and students of The School  
of Ballet Arizona.*

#### **Sponsorship Levels:**

Sugar Plum Fairy – \$5,000  
Snow Queen – \$2,500  
Marzipan – \$1,000  
Depending on sponsorship level,  
benefits may include tickets to the  
Nutcracker Festival and *The Nutcracker*  
performance of your choice, backstage

tour and group photo, company logo  
placed on The Nutcracker Festival  
invitation postcard, web page, e-blasts  
and recognition in all 22 performance  
programs of *The Nutcracker* (over  
26,000 printed) and all Ballet Arizona  
2015-2016 performance programs.



### **Prima Circle & Corps de Ballet**

Ballet Arizona's prestigious  
membership circles attract  
sophisticated, educated  
Arizonans to exclusive  
events. Proceeds from the  
Prima Circle and Corps de  
Ballet fund all areas of  
operation through general  
operating support.

- **Studio Spotlight Receptions:**  
\$1,000 – *Coppelia, Today's  
Masters, All Balanchine*
- **Studio Spotlight Dinner:**  
*The Sleeping Beauty*  
(Sponsorship sold out)
- **Intermission Receptions:**  
\$2,500 – Symphony Hall  
& Orpheum Theatre
- **Opening Night Dinner:**  
\$5,000 – Desert Botanical  
Garden

For more information contact the Development Staff at  
[corporate@balletaz.org](mailto:corporate@balletaz.org), 602.343.6510 or visit [balletaz.org/sponsors](http://balletaz.org/sponsors)

**BALLET**  
ARIZONA  
IB ANDERSEN | ARTISTIC DIRECTOR