

Dance with Me

A BALLET ARIZONA GALA

Friday, January 20, 2017 | 6:30 pm | Phoenix Art Museum



Star-Crossed Lovers (Official Corporate Gala Sponsor) – \$50,000 Sponsorship (\$47,660 tax deductible)

Marketing & Promotion

- Listing as *Official Corporate Gala Sponsor* on the corporate sponsor page in the 2016-2017 Gala performance program (500 printed)
- Listing on the corporate sponsor page of the 2016-2017 performance programs (over 67,700 printed)
- Company name on printed and electronic materials promoting the Gala (including pre-sale letters, press releases and e-blasts) (over 39,000 emails)
- Company name on signage in the lobby at the Gala
- Listing as *Official Corporate Gala Sponsor* on the Sponsors page of Ballet Arizona's website
- Listing as *Official Corporate Gala Sponsor* on the Gala page of Ballet Arizona's website
- Recognition at the event prior to the Gala performance with a greeting from the CEO or Company representative
- Donor acknowledgement in Ballet Arizona's 2016-2017 performance programs (over 67,700 printed)
- Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks leading up to the Gala event

Hospitality & Entertainment

- One Gala table – includes ten table seats and ten premium seats for the Gala performance
- 10 complimentary tickets to any *Romeo & Juliet* performance
- Opportunity to invite an artist to dine with you at your table



Juliet's Balcony – \$25,000 Sponsorship (\$23,550 tax deductible)

Marketing & Promotion

- Listing on the corporate sponsor page of the 2016-2017 performance programs (over 67,700 printed)
- Company's name on signage in the lobby at the Gala
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgement in Ballet Arizona's 2016-2017 performance programs (over 67,700 printed)
- Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks prior to the Gala event.

Hospitality & Entertainment

- One Gala table – includes ten table seats and ten premium seats for the Gala performance
- Opportunity to invite an artist to dine with you at your table

photos by Rosalie O'Connor

BALLET
ARIZONA
IB ANDERSEN ARTISTIC DIRECTOR

To reserve a sponsorship or for further information, contact Natalie Salvione, Development Associate at nsalvione@balletaz.org or 602.343.6522

Dance with Me

A BALLET ARIZONA GALA

Friday, January 20, 2017 | 6:30 pm | Phoenix Art Museum



The Capulet's Ball – \$10,000 Sponsorship (\$8,550 tax deductible)

Marketing & Promotion

- Listing on the corporate sponsor page of the 2016-2017 performance programs (over 67,700 printed)
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgement in Ballet Arizona's 2016-2017 performance programs (over 67,700 printed)

Hospitality & Entertainment

- One Gala table — includes ten table seats and ten seats for the Gala performance



Montague or Capulet – \$5,000 Sponsorship (\$3,550 tax deductible)

Marketing & Promotion

- Company's name on the Gala page of Ballet Arizona's website
- Donor acknowledgement in Ballet Arizona's 2016-2017 performance programs (over 67,700 printed)

Hospitality & Entertainment

- One Gala table — includes ten table seats and ten seats for the Gala performance

photos by Rosalie O'Connor