

# DANCE WITH ME



A BALLET ARIZONA GALA | FRIDAY, JANUARY 19, 2018

## Happily Ever After (Official Corporate Gala Sponsor) – \$50,000 Sponsorship (\$47,660 tax deductible)

### Marketing & Promotion

- Listing as *Official Corporate Gala Sponsor* on the corporate sponsor page in the Gala performance program (500 printed)
- Two page spread, color ad in Gala performance program (500 printed)
- Listing on the corporate sponsor page in the 2017-2018 performance programs (over 67,700 printed)
- Company name on printed and electronic materials promoting the Gala (including pre-sale letters, press releases and e-blasts) (over 39,000 emails)
- Company name on signage in the lobby at the Gala
- Listing as *Official Corporate Gala Sponsor* on the Sponsors page of Ballet Arizona's website with a linked logo
- Listing as *Official Corporate Gala Sponsor* on the Gala page of Ballet Arizona's website with a linked logo
- Recognition at the event prior to the Gala performance with a greeting from the CEO or Company representative
- Donor acknowledgement in Ballet Arizona's 2017-2018 performance programs (over 67,700 printed)
- Social media posts acknowledging and thanking Company for its support of the Gala during the three weeks prior to the Gala event

### Hospitality & Entertainment

- One Gala table – includes ten table seats for the Gala performance
- 10 complimentary tickets to any *Cinderella* performance
- Opportunity to invite an artist to dine with you at your table

## Cinderella's Dream – \$25,000 Sponsorship (\$23,550 tax deductible)

### Marketing & Promotion

- Full page, color ad in Gala performance program (500 printed)
- Listing on the corporate sponsor page of the 2017-2018 performance programs (over 67,700 printed)
- Company's name on signage in the lobby at the Gala
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgement in Ballet Arizona's 2017-2018 performance programs (over 67,700 printed)
- Social media posts acknowledging and thanking Company for its support of the Gala during the three weeks prior to the Gala event.

### Hospitality & Entertainment

- One Gala table – includes ten table seats for the Gala performance
- Opportunity to invite an artist to dine with you at your table

# DANCE WITH ME



**A BALLET ARIZONA GALA** | FRIDAY, JANUARY 19, 2018

---

**Prince Charming – \$10,000 Sponsorship** (*\$8,550 tax deductible*)

**Marketing & Promotion**

- Half page, color ad in Gala performance program (500 printed)
- Listing on the corporate sponsor page of the 2017-2018 performance programs (over 67,700 printed)
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgement in Ballet Arizona's 2017-2018 performance programs (over 67,700 printed)

**Hospitality & Entertainment**

- One Gala table — includes ten table seats for the Gala performance

---

**Fairy Godmother – \$6,000 Sponsorship** (*\$3,550 tax deductible*)

**Marketing & Promotion**

- Company's name on the Gala page of Ballet Arizona's website
- Donor acknowledgement in Ballet Arizona's 2017-2018 performance programs (over 67,700 printed)

**Hospitality & Entertainment**

- One Gala table — includes ten table seats for the Gala performance