



Friday, April 14, 2023 | Corporate Sponsor Benefits

Official Corporate Gala Sponsor — \$50,000 Platinum Sponsorship (*\$47,660 tax deductible*)

Marketing & Promotion

- Listing as *Official Corporate Gala Sponsor* on the corporate sponsor page in the 2022-2023 Gala performance program (*500 printed*)
- Inside, front cover, two page spread, color ad in Gala Program (*500 printed*)
- Recognition at the event prior to the Gala performance with a greeting from the CEO or Company Representative
- Listing on the corporate sponsor page of the 2022-2023 performance programs (*over 64,000 printed*)
- Company name on printed and electronic materials promoting the Gala (*including pre-sale letters, press releases and e-blasts*) (*over 40,000 emails*)
- Company logo on signage at the Gala
- Listing as *Official Corporate Gala Sponsor* on the Sponsors page of Ballet Arizona’s website with a linked logo
- Listing as *Official Corporate Gala Sponsor* on the Gala page of Ballet Arizona’s website with a linked logo
- Donor acknowledgement in Ballet Arizona’s 2022-2023 performance programs (*over 64,000 printed*)
- Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks leading up to the Gala event
- Dedicated press release

Hospitality & Entertainment

- One Gala table — includes ten table seats
 - 10 complimentary tickets to any 2022-2023 performance
 - Opportunity to invite two dancers to dine with you at your table
-

\$25,000 Gold Sponsorship (*\$23,550 tax deductible*)

Marketing & Promotion

- Inside back, full page, color ad in Gala Program (*500 printed*)
- Listing on the corporate sponsor page of the 2022-2023 performance programs (*over 64,000 printed*)
- Company’s logo on signage at the Gala
- Company’s linked logo will be listed on the Sponsors page of Ballet Arizona’s website
- Company’s logo will be listed on the Gala page of Ballet Arizona’s website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgement in Ballet Arizona’s 2022-2023 performance programs (*over 64,000 printed*)
- Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks prior to the Gala event

Hospitality & Entertainment

- One Gala table — includes ten table seats
- Opportunity to invite two dancers to dine with you at your table



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\$10,000 Silver Sponsorship *(\$8,550 tax deductible)*

Marketing & Promotion

- One page color, ad in Gala Program *(500 printed)*
- Listing on the corporate sponsor page of the 2022-2023 performance programs *(over 64,000 printed)*
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgement in Ballet Arizona's 2022-2023 performance programs *(over 64,000 printed)*

Hospitality & Entertainment

- One Gala table — includes ten table seats
 - Opportunity to invite two dancers to dine with you at your table
-

\$6,000 Bronze Sponsorship *(\$4,550 tax deductible)*

Marketing & Promotion

- Company's name on the Gala page of Ballet Arizona's website
- Donor acknowledgement in Ballet Arizona's 2022-2023 performance programs *(over 64,000 printed)*

Hospitality & Entertainment

- One Gala table — includes ten table seats



Friday, March 14, 2023

Advance Reservation & Donation Form

COMPANY/INDIVIDUAL (as it should appear in the program*): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT: _____ TITLE: _____

PHONE: _____ EMAIL: _____

I commit to the following sponsorship levels:

- checkbox \$50,000 Platinum Sponsorship (Ten-person table. Tax-deductible \$47,660)
checkbox \$25,000 Gold Sponsorship (Ten-person table. Tax-deductible \$23,550)
checkbox \$10,000 Silver Sponsorship (Ten-person table. Tax-deductible \$8,550)
checkbox \$6,000 Bronze Sponsorship (Ten-person table. Tax-deductible \$4,550)
checkbox Single Ticket - \$600 x _____ Tickets (Tax-deductible \$455 per ticket)

Total Contribution \$ _____ checkbox Please Bill Me checkbox Check Enclosed (payable to Ballet Arizona) checkbox Credit Card

checkbox AmEx checkbox MasterCard checkbox Visa checkbox Discover

CARD #: _____ SECURITY CODE: _____ EXP. DATE: _____

NAME ON CARD: _____ SIGNATURE: _____

Mail completed form to Ballet Arizona: 2835 E Washington St, Phoenix, AZ 85034
Email completed form to: nsalvione@balletaz.org | Fax form to: 602.381.0189

Questions? Contact Development Operations
Manager Natalie Salvione at 602.343.6522

*All commitments must be made by March 17, 2023
in order to be recognized in the program.