

**FOR IMMEDIATE RELEASE**  
November 19, 2020

**Contact:** Christina Caldwell  
**Phone:** 480.363.4558  
**Email:** christina@evolveprandmarketing.com

**Holiday Magic is ON with Ballet Arizona's Digital 'Nutcracker Suite'**  
*Celebrate the Holidays at Home with Enhanced Ticket Packages, Online Performance,  
English and Spanish Experience Options*

**PHOENIX** – While 2020 has canceled many events, it can't cancel the magic of the holidays! [Ballet Arizona](#) will present "[Nutcracker Suite](#)," a reimagined performance of the classic ballet, in a digital format over two weekends – Saturday, December 12 and Saturday, December 19. Digital access is \$20 and directly benefits Ballet Arizona, a nonprofit arts organization and the only professional ballet company in the Valley.

**"Nutcracker Suite"**

Ballet Arizona's "The Nutcracker" is a critically lauded tradition that was named one of the top three "Nutcracker" performances in the country by *The New York Times*. Filmed in Ballet Arizona's in-house Dorrance Theatre, 2020's abridged digital "Nutcracker Suite" features favorite highlights from the wintry forest of the Snow Queen and King to the beautiful Land of the Sugar Plum Fairy. Exclusively available to stream online, this streamlined version includes the dancing you know and love as well as some exciting bonus content like dancer interviews and behind-the-scenes segments that are sure to delight.

For the first time ever, "Nutcracker Suite" will be available in both English and Spanish. The Spanish version will feature exclusive Spanish behind-the-scenes looks at "Nutcracker Suite," in addition to Spanish translations of bonus content.

**Capture the Magic at Home Packages**

Bring "The Nutcracker" whimsy home with you with one of Ballet Arizona's "Capture the Magic at Home" packages. In addition to online access to the virtual performance, these packages bring elements of the stage performance to your home. Curbside pickup of package goodies is available on Friday, December 4 from 11 a.m. to 1 p.m. and Sunday, December 6 from 9 to 11 a.m., where costumed "Nutcracker" characters will wave to you and your family from a safe distance.

Capture the Magic at Home Package

*\$70 purchase includes:*

- Digital access to "The Nutcracker Suite" on your selected date
- Nutcracker ornament

# BALLET ARIZONA

IB ANDERSEN ARTISTIC DIRECTOR

- Autographed dancer photo
- 4-pack of cookies from local bakery Noms Bake Shop
- A pair Ballet Arizona pointe shoes, autographed by the dancer who wore them
- Nutcracker coloring book
- Ballet Arizona discount coupon

## Capture the Magic at Home PLUS Package

*\$95 purchase includes:*

- All of the elements of the Capture the Magic at Home Package
- PLUS a 10-minute Zoom call with a Ballet Arizona dancer in English or Spanish

## **“The Nutcracker” Online Boutique**

If part of your annual trip to see Ballet Arizona’s “The Nutcracker” includes a stop at the Nutcracker Boutique for a special memento, you can still recreate that magic this year. Ballet Arizona’s inaugural [online Nutcracker Boutique](#) is open and ready for shoppers. The boutique features select special wooden nutcrackers, nutcracker ornaments and other holiday ornaments. Items ordered from the boutique will be available for pick-up curbside at Ballet Arizona on Friday, December 4 from 11 a.m. to 1 p.m. and Sunday, December 6 from 9 to 11 a.m., where costumed “Nutcracker” characters will wave to you and your family from a safe distance while a volunteer brings your order straight to your car.

## **About Ballet Arizona**

Ballet Arizona is dedicated to preserving and celebrating classical dance while creating new and innovative works. Under the artistic direction of internationally acclaimed choreographer Ib Andersen - a former Principal Dancer with The New York City Ballet and The Royal Danish Ballet - Ballet Arizona follows his lead to the future of dance in Arizona. The School of Ballet Arizona promotes access to the art form of ballet through dance education, with a focus on excellence in the form, directing each student to a life-long love of dance. Following this vision, Ballet Arizona connects to more than 35,000 children and families every year through its free and low-cost outreach programs. For more information, visit [balletaz.org](http://balletaz.org).

###