



FOR IMMEDIATE RELEASE August 6, 2019 **Contact:** Christina Caldwell **Phone:** 480-363-4558 **Email:** christina@evolveprandmarketing.com

Kick Off Ballet Arizona's 2019-20 Season at First-Ever Fan Fest

FREE Family Event Features Dancer Meet-and-Greets, Mini Classes, Dance Competitions and More

PHOENIX – Are you a fan of the only professional ballet company in the Valley? Prepare to be wowed as <u>Ballet Arizona</u> celebrates its first-ever Ballet Arizona Fan Fest on Sunday, August 25 from 1 to 4 p.m. at Ballet Arizona, 2835 E. Washington St., Phoenix.

Inspired by the Valley's professional sports teams, Ballet Arizona Fan Fest will engage fans and preview the 2019-2020 season.

"Our dancers are beautiful artists that also embody the most talented athletes, and our loyal fans deserve a celebration on the scale of a professional sports team," said Samantha Turner, executive director at Ballet Arizona. "We want to provide our patrons an opportunity to meet the important people that make our company come to life, and that's exactly why we created Fan Fest."

The FREE family event will be *en pointe* with an array of festivities, including:

- Meet the 2019-2020 dancers. Meet and greet with Ballet Arizona's roster of 2019-2020 season dancers. The 30 dancers from all over the globe include new additions and familiar faces. Score autographs, enter a raffle to win signed pointe shoes and headshots and more.
- Freeze dance competitions. Show off your moves as a DJ spins tunes to win prizes and bragging rights.
- Mini dance classes. Adults and children can learn new dance skills with 15-minute ballet classes.
- **Food trucks.** Did you dance up an appetite? Grab eats from a selection of local food trucks with items available for purchase.
- **Ballet Arizona facility tours.** See where your favorite Ballet Arizona dancers work on their moves! Tours will walk fans through the costume and scene shops, rehearsal studios and Dorrance Theatre.
- Selfie station. Meet Ballet Arizona dancers in their 2019-2020 season costumes at the selfie station to capture an Instagrammable moment.

Ballet Arizona Fan Fest is a FREE, family-friendly community event with limited capacity. Fans interested in attending Fan Fest can RSVP for front-of-the-line entry at <u>balletaz.org</u> for know-before-yougo emails for parking and details.

Ballet Arizona

Ballet Arizona, approaching its 34th season, is dedicated to preserving and celebrating classical dance while creating new and innovative works. Under the artistic direction of internationally acclaimed choreographer Ib Andersen - a former Principal Dancer with The New York City Ballet and The Royal Danish Ballet - Ballet Arizona follows his lead to the future of dance in Arizona. The School of Ballet Arizona promotes access to the art form of ballet through dance education, with a focus on excellence in the form, directing each student to a life-long love of dance. Following this vision, Ballet Arizona connects to more than 35,000 children and families every year through its free and low cost outreach programs.

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