



Friday, April 8, 2022 | Corporate Sponsor Benefits

Official Corporate Gala Sponsor — \$50,000 Platinum Sponsorship *(\$47,660 tax deductible)*

Marketing & Promotion

- Listing as *Official Corporate Gala Sponsor* on the corporate sponsor page in the 2021-2022 Gala performance program (500 printed)
- Inside, front cover, two page spread, color ad in Gala Program (500 printed)
Additional Program Ads are available for purchase at a 50% discount
- Recognition at the event prior to the Gala performance with a greeting from the CEO or Company Representative
- Listing on the corporate sponsor page of the 2021-2022 performance programs (over 64,000 printed)
- Company name on printed and electronic materials promoting the Gala (including pre-sale letters, press releases and e-blasts) (over 39,000 emails)
- Company logo on signage at the Gala
- Listing as *Official Corporate Gala Sponsor* on the Sponsors page of Ballet Arizona’s website with a linked logo
- Listing as *Official Corporate Gala Sponsor* on the Gala page of Ballet Arizona’s website with a linked logo
- Donor acknowledgement in Ballet Arizona’s 2021-2022 performance programs (over 64,000 printed)
- Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks leading up to the Gala event
- Dedicated press release

Hospitality & Entertainment

- One Gala table — includes ten table seats
- 10 complimentary tickets to any 2021-2022 performance
- Opportunity to invite two dancers to dine with you at your table

\$25,000 Gold Sponsorship *(\$23,550 tax deductible)*

Marketing & Promotion

- Inside back, full page, color ad in Gala Program (500 printed)
Additional Program Ads are available for purchase at a 50% discount
- Listing on the corporate sponsor page of the 2021-2022 performance programs (over 64,000 printed)
- Company’s logo on signage at the Gala
- Company’s linked logo will be listed on the Sponsors page of Ballet Arizona’s website
- Company’s logo will be listed on the Gala page of Ballet Arizona’s website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgement in Ballet Arizona’s 2021-2022 performance programs (over 64,000 printed)
- Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks prior to the Gala event

Hospitality & Entertainment

- One Gala table — includes ten table seats
- Opportunity to invite two dancers to dine with you at your table



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\$10,000 Silver Sponsorship *(\$8,550 tax deductible)*

Marketing & Promotion

- One page color, ad in Gala Program *(500 printed)*
Additional Program Ads are available for purchase at a 50% discount
- Listing on the corporate sponsor page of the 2021-2022 performance programs *(over 64,000 printed)*
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgement in Ballet Arizona's 2021-2022 performance programs *(over 64,000 printed)*

Hospitality & Entertainment

- One Gala table — includes ten table seats
 - Opportunity to invite two dancers to dine with you at your table
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\$6,000 Bronze Sponsorship *(\$4,550 tax deductible)*

Marketing & Promotion

- Company's name on the Gala page of Ballet Arizona's website
- Donor acknowledgement in Ballet Arizona's 2021-2022 performance programs *(over 64,000 printed)*

Hospitality & Entertainment

- One Gala table — includes ten table seats