

FOR IMMEDIATE RELEASE November 28, 2022



Contact: Amber Godbehere Phone: 602-321-0492 Email: Amber@evolveprandmarketing.com

Inaugural Fashion & Fizz Brings Ballet to the Runway on March 11

Ballet Arizona's Elaborate On-Stage Costumes Celebrated at Fashion Show Event

PHOENIX – Ballet dancers create art with their bodies on stage, but <u>Ballet Arizona</u> will celebrate the work of the dozens of artists behind-the-scenes who bring the company's movement to life at the inaugural <u>Fashion & Fizz</u> fundraiser hosted by the organization's junior board, the <u>Contemporary</u> <u>Council</u>. For the first time ever, Ballet Arizona fans will have the opportunity to get up-close-and-personal looks at the stunning and intricate costumes that the dancers wear on stage. From classical tutus to contemporary ensembles, each ensemble is a work of art.

All proceeds support Ballet Arizona, a nonprofit arts organization that relies on donations from benefactors and the community to produce its critically acclaimed performances throughout the season.

WHO: <u>Ballet Arizona</u>

- **WHAT:** The inaugural Fashion & Fizz Fundraiser hosted by Ballet Arizona's Contemporary Council, a runway show to admire the beautiful work of Ballet Arizona fashion designers with a behind-the-scenes look at colorful and intricate costumes.
- WHEN: Saturday, March 11 2 to 5 p.m.
- WHERE: Ballet Arizona 2835 E. Washington St. Phoenix, AZ 85034
- **COST:** \$50 general admission, which includes one drink and raffle ticket. \$80 VIP, which includes two drink tickets, one raffle ticket, admission to VIP lounge and private bar, reserved seating for the fashion show, light hors d'oeuvres. \$125 Premium VIP, which includes the same additions as VIP but with front row reserved seating for the fashion show. To purchase tickets, visit <u>balletaz.org/fashion-fizz</u>.

Ballet Arizona's Contemporary Council serves as the organization's junior board, composed of young and mid-career professionals dedicated to advancing ballet. Through outreach, events, and the <u>Ballet</u> <u>Barre program</u>, it seeks to engage new audiences and foster the next generation of Ballet Arizona supporters.

Ballet Arizona

Evolve PR and Marketing 4300 N. Miller Rd., #212 Scottsdale, AZ 85251



IB ANDERSEN ARTISTIC DIRECTOR



Ballet Arizona is dedicated to preserving and celebrating classical dance while creating new and innovative works. Under the artistic direction of internationally acclaimed choreographer Ib Andersen – a former Principal Dancer with The New York City Ballet and The Royal Danish Ballet – Ballet Arizona follows his lead to the future of dance in Arizona. The School of Ballet Arizona promotes access to the art form of ballet through dance education, with a focus on excellence in the form, directing each student to a life-long love of dance. Following this vision, Ballet Arizona connects to more than 35,000 children and families every year through its free and low-cost outreach programs. For more information, visit <u>balletaz.org</u>.

###

Evolve PR and Marketing 4300 N. Miller Rd., #212 Scottsdale, AZ 85251