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Ballet Arizona Aims to Reach New Audiences with Junior Board

Contemporary Council Adds Three Members to Board, Expanding its Reach

PHOENIX – <u>Ballet Arizona's</u> junior board, the <u>Contemporary Council</u> has been created by young leaders in Phoenix to reach a new population of community members and cultivate a passion for art and dance. Aiding in these efforts are new council members, Julie Anderson, Soraya Ghebleh Keskey and Rochelle Belsito.

Members of the Contemporary Council work to support Ballet Arizona by fostering growth of a new generation of ballet patrons through creative fundraising, education, volunteering, and awareness.

Anderson works as the grants coordinator at the Flinn Foundation, a philanthropic grantmaking organization dedicated to improving the quality of life in Arizona to benefit future generations. She grew up attending and performing in several theaters and performing arts centers throughout the Valley. She recalls fond memories of seeing many Ballet Arizona productions during her childhood and is thrilled to become more involved with the organization through the council.

Keskey is an alumnus of The School of Ballet Arizona, where she danced for ten years. She graduated from Vanderbilt University Law School and currently works in the Regulatory Counsel for hims & hers, a telehealth platform focused on stigmatized conditions. She is very excited to come back to Ballet Arizona and serve on the Contemporary Council.

Belsito was a dedicated dancer throughout her youth and spent her high school years in the student division of a professional ballet company. She has spent more than 15 years of her career working as a magazine editor, with 12 of those years dedicated to publications in the fine art industry. She currently serves as the editor-in-chief of a magazine focused on artwork of and from the Southwest.

"The members of the Contemporary Council are passionate about serving this organization and helping spread ballet throughout our state," said Charlotte Rheingold, chairwoman for the Contemporary Council. "We are thrilled to welcome Anderson, Keskey and Belsito to the junior board and for the fresh perspective they will bring to the organization."

The Contemporary Council creates exciting engagement and fundraising events for Ballet Barre Young Professional Group. To support them in their efforts, check out their upcoming events at https://balletaz.org/support/get-involved/young-professionals/.

"This group of dynamic leaders have truly grown the Contemporary Council program exponentially since its founding in 2018," said Executive Director, Jami Kozemczak. "Each member has brought a unique perspective to the organization with many fresh ideas, including the launch of its inaugural fashion show this fall titled Fashion & Fizz. This show will celebrate





all their hard work and will honor them for their success in broadening the reach and accessibility to patrons of all ages in our community."

The Contemporary Council is accepting new members. For more information contact Jami Kozemczak at jkozemczak@balletaz.org/.

Ballet Arizona

Ballet Arizona is dedicated to preserving and celebrating classical dance while creating new and innovative works. Under the artistic direction of internationally acclaimed choreographer Ib Andersen – a former Principal Dancer with The New York City Ballet and The Royal Danish Ballet – Ballet Arizona follows his lead to the future of dance in Arizona. The School of Ballet Arizona promotes access to the art form of ballet through dance education, with a focus on excellence in the form, directing each student to a life-long love of dance. Following this vision, Ballet Arizona connects to more than 35,000 children and families every year through its free and low-cost outreach programs. For more information, visit balletaz.org.

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