



♥ BALLET ARIZONA'S 2026 GALA — SATURDAY, JANUARY 17, 2026 ♠

## Corporate Sponsor Benefits

### Official Corporate Gala Sponsor — \$100,000 Queen of Hearts Sponsorship (\$95,220 tax deductible)

#### Marketing & Promotion

- Listing as *Official Corporate Gala Sponsor* on the corporate sponsor page in the 2025-2026 Gala performance program (500 printed)
- Inside, front cover, two page spread, color ad in Gala Program (500 printed)
- Recognition at the event prior to the Gala performance with a greeting from the CEO or Company Representative
- Listing on the corporate sponsor page of the 2025-2026 performance programs (over 64,000 printed)
- Company name on printed and electronic materials promoting the Gala (including pre-sale letters, press releases and e-blasts) (over 40,000+ emails)
- Company logo on signage at the Gala
- Listing as *Official Corporate Gala Sponsor* on the Sponsors page of Ballet Arizona's website with a linked logo
- Listing as *Official Corporate Gala Sponsor* on the Gala page of Ballet Arizona's website with a linked logo
- Donor acknowledgment in Ballet Arizona's 2025-2026 performance programs (over 64,000 printed)
- Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks leading up to the Gala event
- Dedicated press release
- Logo recognition on the Gala step and repeat banner at the 2025 Dance With Me Title Sponsor

#### Hospitality & Entertainment

- One Gala table — includes ten table seats
- Opportunity to invite two dancers to dine with you at your table
- Behind the Scenes Exclusive — ten additional complimentary tickets to any 2025-2026 Season performance of your choice with a backstage tour and photo opportunity with the principal dancers
- Up Close and Personal — join Ballet Arizona's Artistic Director, Daniela Cardim, and Executive Director, Jami Kozemczak, for a private dinner

### \$50,000 Mad Hatter Sponsorship (\$47,560 tax deductible)

#### Marketing & Promotion

- Inside back, two page spread, color ad in Gala Program (500 printed)
- Recognition at the event prior to the Gala performance with a greeting from the CEO or Company Representative
- Listing on the corporate sponsor page of the 2025-2026 performance programs (over 64,000 printed)
- Company name on printed and electronic materials promoting the Gala (including pre-sale letters, press releases and e-blasts) (over 40,000 emails)
- Company logo on signage at the Gala
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website

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### **\$50,000 Mad Hatter Sponsorship** (\$47,560 tax deductible) *Marketing & Promotion continued*

- Donor acknowledgment in Ballet Arizona's 2025-2026 performance programs (*over 64,000 printed*)
  - Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks leading up to the Gala event
  - Dedicated press release
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#### **Hospitality & Entertainment**

- One Gala table — includes ten table seats
  - 10 complimentary tickets to any 2025-2026 performance
  - Opportunity to invite two dancers to dine with you at your table
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### **\$25,000 White Rabbit Sponsorship** (\$23,450 tax deductible)

#### **Marketing & Promotion**

- Two-page spread, color ad in Gala Program (*500 printed*)
- Listing on the corporate sponsor page of the 2025-2026 performance programs (*over 64,000 printed*)
- Company's logo on signage at the Gala
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgment in Ballet Arizona's 2025-2026 performance programs (*over 64,000 printed*)
- Social media posts acknowledging and thanking Company for its support of the Gala in the three weeks prior to the Gala event

#### **Hospitality & Entertainment**

- One Gala table — includes ten table seats
  - Opportunity to invite two dancers to dine with you at your table
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### **\$12,500 Cheshire Cat Sponsorship** (\$10,950 tax deductible)

#### **Marketing & Promotion**

- One page color, ad in Gala Program (*500 printed*)
- Listing on the corporate sponsor page of the 2025-2026 performance programs (*over 64,000 printed*)
- Company's linked logo will be listed on the Sponsors page of Ballet Arizona's website
- Company's logo will be listed on the Gala page of Ballet Arizona's website
- Recognition from the stage prior to the Gala performance
- Donor acknowledgment in Ballet Arizona's 2025-2026 performance programs (*over 64,000 printed*)

#### **Hospitality & Entertainment**

- One Gala table — includes ten table seats
  - Opportunity to invite two dancers to dine with you at your table
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### **\$7,500 Caterpillar Sponsorship** (\$5,950 tax deductible)

#### **Marketing & Promotion**

- Company's name on the Gala page of Ballet Arizona's website
- Donor acknowledgment in Ballet Arizona's 2025-2026 performance programs (*over 64,000 printed*)

#### **Hospitality & Entertainment**

- One Gala table — includes ten table seats