



BALLET ARIZONA

2025-2026 CORPORATE SPONSORSHIP OPPORTUNITIES

Mission

To Ignite the Human Spirit Through the Magic of Dance

Vision

Ballet For Everyone

Values

Tenacity

No matter what obstacle we face, we make art happen.

Integrity

We hold everything we produce to the highest standard of integrity.

Creativity

An artistic organization is nothing if not creative.

Belonging

We strive to create a space in which individuals are met with kindness and respect.

Gratitude

We are grateful for the generosity of all those who further our mission and benefit from our mission.

Nurturing People

We continue to develop talent and grow our employees, artists, and community.



WHO WE ARE

Ballet Arizona annually engages 100k+ individuals through:

Five full-length productions by our professional company performed at the Phoenix Symphony Hall, Orpheum Theatre, and Desert Botanical Garden

High-quality dance instruction for children and adults (ages 3 to 103) of all skill levels, with open classes for adults

Community engagement programming that removes barriers to participation and fosters the love of ballet, especially for those traditionally excluded or underrepresented

DEMOGRAPHICS

Ballet Arizona Audience of 100k

75,000
Performance
Attendees



64% | 36%
Female / Male

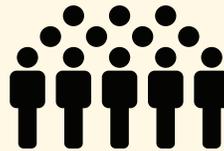


64%
Household income
of \$100,000+

AGE:

Gen Z: 5%
Gen Y: 23%
Gen X: 29%
Baby Boomer: 36%
Silent: 7%

Community Engagement



UP TO 30,000
PEOPLE SERVED
by Community
Outreach Programs

Social Media



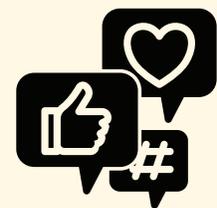
47,563
Instagram
Followers



monthly reach of up to
10.2 MILLION



30,965
Facebook
Followers



UP TO 873,600
monthly social media
content interactions

AREAS TO SUPPORT

Sponsorship from corporations provide essential support to Ballet Arizona's operations and artistry. No matter if you're associated with a small business or a large corporation, we couldn't be more thankful for your generosity!

SPONSORSHIP OPPORTUNITIES BEGIN AT \$2,500 AND INCLUDE:

Season Productions
The School of Ballet Arizona
Community Engagement Events

*At **SRP**, we believe the arts are essential to a vibrant community. Supporting Ballet Arizona reflects our commitment to cultural enrichment, education, and inspiring future generations through the power of performances.*

– Juana Hernandez
SRP, Sr. Corporate Giving Strategist

Season Productions

Sponsorship of a Ballet Arizona production puts your company's name in front of some of the most valued consumers in the state.

The 2025-26 season includes a mix of classics and new works, with performances at Symphony Hall, Orpheum Theatre, and the Desert Botanical Garden.



THE SLEEPING BEAUTY

October 23 – 26, 2025
at Symphony Hall

Featuring a live performance of Tchaikovsky's iconic score by The Phoenix Symphony, *The Sleeping Beauty* is a breathtaking display of the pinnacle of classical ballet.



The School of Ballet Arizona

Dedicated to nurturing the next generation of dancers by offering comprehensive ballet education for students of all ages and skill levels, from beginner to pre-professional.

Performance sponsorship opportunities include:

Fall Showcase
(November 2025)

Studio Company Showcase
(April 2026)

Spring Performance
(May 2026)



THE NUTCRACKER
December 12 – 27, 2025
at Symphony Hall

Celebrate the joy and wonder of the season with Ib Andersen’s *The Nutcracker* as Tchaikovsky’s cherished score is masterfully performed by The Phoenix Symphony.



ALICE (in Wonderland)
February 12 – 15, 2026
at Symphony Hall

An extraordinary interpretation of Lewis Carroll’s beloved classic by choreographer Septime Webre, *ALICE (in Wonderland)* blends ballet and contemporary dance for a whimsical journey that will delight audiences of every age.



CACTI & OTHER WORKS
March 19 – 22, 2026
at Orpheum Theatre

In this mixed program, Ballet Arizona celebrates masterful and inventive choreography. Experience three short but dynamic ballets, similar to a collection of short stories.



AN EVENING AT DESERT BOTANICAL GARDEN
May 13 – 30, 2026
at Desert Botanical Garden

Surrounded by the magnificent desert landscape with the setting sun as its backdrop, this audience favorite now features two ballet experiences as a double-feature event.



Community Engagement

Programs for Teachers and Schools

- Class Act
- Driven to Dance
- DanceAZ
- Performance Hour
- Student Matinee

Behind-the-Scenes Programs

- Performance Chats
- Studio Spotlight

Adaptive and Inclusive Programs

- Adaptive Dance
- Creative Aging Through Dance
- Dance for Parkinson’s Disease

Community Programs

- Angel Night
- Ballet Under the Stars
- Community Presentations
- Hoop Dance



Events

- Annual Dance with Me Gala
- Prima Circle Receptions & Rehearsal Viewings (30 events)
- Studio Spotlights (4 events)
- Ballet Barre Events for Young Professionals (6-8 events)
- Special Fundraising Events

VOLUNTEER OPPORTUNITIES

Ballet Arizona offers a variety of opportunities, from performances to events that will provide vital support to our mission while deepening your employee's impact in our community.

Ballet Under the Stars

Ballet Arizona presents up to five fully-staged free performances in local area parks for families each year, reaching an audience of over 10,000.

Volunteer Count: Up to 12 Volunteers

Location: Peoria, Glendale, Fountain Hills, Goodyear, Chandler, Phoenix

Time Frame: September 2025

Performance Hour

Providing K-12 students from Title 1 Schools an immersive arts experience that allows them to examine all of the working parts of our organization.

Volunteer Count: Up to 8 Volunteers

Location: Ballet Arizona
(2835 E Washington St, Phoenix, AZ)

Time Frame: October & December 2025,
February & May 2026

Student Matinees

Light the first spark of a lifelong love of dance among over 5,000 K-12 children who enjoy 60-minute programs at Symphony Hall.

Volunteer Count: Up to 8 Volunteers

Location: Symphony Hall
(75 N 2nd St, Phoenix, AZ)

Time Frame: Oct. & Dec. 2025, Feb. 2026

The Nutcracker Angel Night

A night dedicated to up to 2,200 local at-risk and under served children and families served by 90 social service agencies to attend performances.

Volunteer Count: Up to 10 Volunteers

Location: Symphony Hall
(75 N 2nd St, Phoenix, AZ)

Time Frame: December 2025

The Nutcracker

Share the holiday spirit with thousands of guests with this holiday classic.

Volunteer Count: Up to 10 Volunteers

Location: Symphony Hall
(75 N 2nd St, Phoenix, AZ)

Time Frame: December 2025

An Evening at Desert Botanical Garden

Description: Welcome people who travel near and far to watch Ballet with the backdrop of the desert landscape and the setting sun.

Volunteer Count: Up to 15 Volunteers

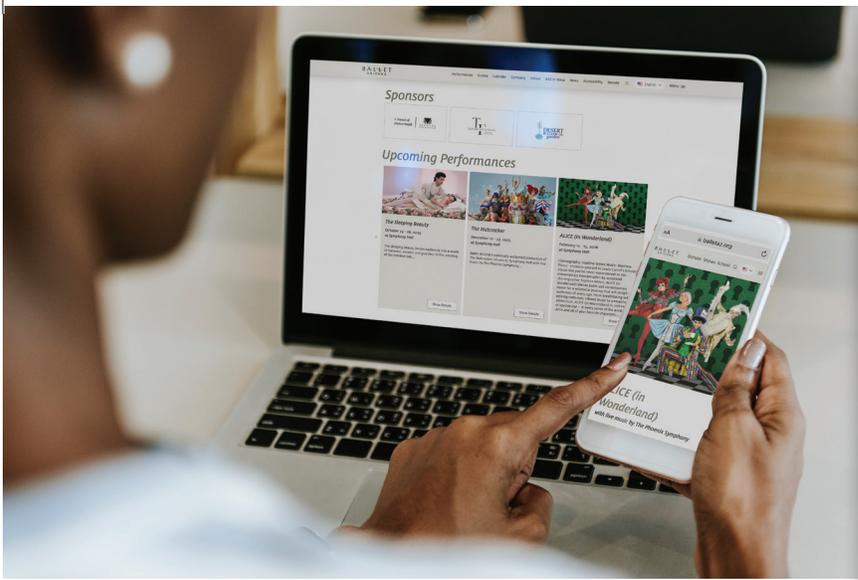
Location: Desert Botanical Garden
(1201 N Galvin Pkwy, Phoenix, AZ)

Time Frame: May 2026

Grand Canyon University
is proud to support Ballet Arizona and its commitment to making the arts accessible to all. Ballet Arizona enriches our community through creativity, education, and cultural engagement.

– **Christel Mosby**
Chief Marketing Officer, Grand Canyon University





RECOGNITION OPPORTUNITIES

beginning at \$2,500

Print

Recognition opportunities* include:

- Logo/name listed on performance page of season brochure
- Logo/name listed on institutional donor page of program
- Logo/name listed on print ads
- Logo/name listed on direct mail
- Logo on title page of performance program
- Message from sponsor CEO in printed programs

On-Site

Recognition opportunities* include:

- Name announced in pre-performance remark as Performance Sponsor
- Logo/name listed on lobby signage
- Logo/name listed on event signage
- Logo/name listed on performance slide of digital lobby video
- Custom sponsor lobby video slide

Digital

Recognition opportunities* include:

- Hyper-linked logo on website
- Logo on promotional e-communications

Social

Recognition opportunities* include:

- Recognition on Ballet Arizona's social media posts and stories

Turning Pointe (Donor Impact Report)

Recognition opportunities* include:

- Sponsor highlight article
- Logo/name listed on performance ad

BALLET ARIZONA PRESENTS

EROICA

May 14 – 31, 2025
at Desert Botanical Garden

We would like to thank our generous sponsors

Opening Night Series Sponsor: Presented by: Sponsored in part by:

Ballet Arizona dancers. Photos by Michael Higgins, photo composite by Angie Slade Design.

BALLET ARIZONA'S
COMMUNITY ENGAGEMENT SHOWCASE
April 13, 2025 at Dorrance Theatre

Official Community Engagement Sponsor:

Community Engagement Program Sponsors:

Dance for Parkinson's Disease Sponsors:

BALLET ARIZONA 2024-2025 SEASON
UPCOMING DONOR EVENTS

October 23 (12:00pm - 1:00pm)
Sweet Life (Dorrance Theatre) | Symphony Hall
Dorrance Theatre

October 24 - 27 (All Times: 7:00pm) | Symphony Hall
International Reception at Sweet Life (Dorrance Theatre)

October 24 - 27 (5:00pm - 1:00pm) | Symphony Hall
Backstage Tour at Sweet Life

November 15 (All Members) | Ballet Arizona
Crisis for Dance Subsequent to Hurricane

December 6 - 14 | Symphony Hall
The Nutcracker

January 17 (12:00pm - 1:00pm)
Company Class Viewing

January 31 (All Times: 7:00pm) | Ballet Arizona
Prima Class Viewing & Frida Souvenir Shopping

February 3 | Sustainable Central for the Performing Arts
Dinner with the "A" Ballet Arizona Gala

U.S. Premiere
FRIDA
February 13 - 16, 2025
with the Prima Symphonic
at Symphony Hall

Tickets: balletaz.org
602.398.1000

BALLET ARIZONA
DONOR
IMPACT
REPORT

TURNING POINTE

An Exciting
Path Ahead

With you as our partner,
we will inspire, create, and
make a lasting impact.

FALL 2024

CORPORATE PARTNERSHIPS, VOLUNTEER OPPORTUNITIES, BULK TICKETS, EVENTS

Learn how a corporate sponsorship with Ballet Arizona can benefit your business.

Visit our website at balletaz.org/support-us/corporate-sponsorships or contact our Corporate and Foundation Manager at svincett@balletaz.org or 602.343.6522.

BALLET
ARIZONA

2835 E. Washington St.
Phoenix, AZ 85034

2025-2026 CORPORATE SPONSORSHIP OPPORTUNITIES
BALLET ARIZONA

